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|  | Effective | Not effective |
| Meaning | * Gives meaning to place by referencing attributes of the Sylvan Park community * Makes the park a central gathering place that people want to visit | * Does not give meaning to place by referencing attributes of the Sylvan Park community * Makes the park a place that people do not want to visit |
| Visual Character | * Contributes to the visual character and texture of the community * Visible and compelling to motorists and offers additional detail to those on foot or bike | * Does not contribute to the visual character and texture of the community * Is not visible or compelling to motorists, those on foot, or bike-riders |
| Social Interaction | * Stimulates social interaction * Captivates, encourages exploration, stimulates imagination | * Does not stimulate social interaction * Does not captivate, encourage exploration, stimulate imagination |
| Memory | * Fosters collective memory * Resonates with people of all ages and backgrounds | * Does not foster collective memory * Does not resonate with people of all ages and backgrounds |
| Community Pride | * Uses public art as a means to further the community’s sense of spirit and pride * Is a symbol of, or icon for, the neighborhood | * Does not use public art as a means to further the community’s sense of spirit and pride * Does not become a symbol of the neighboorhood |